



IFW 6P 3622

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| TRANSMITTAL FORM (to be used for all correspondence after initial filing) | Application Number | 09/895,495 | |
| | Filing Date | 6/28/2001 | |
| | First Named Inventor | Denison W. Bollay | |
| | Art Unit | 3622 | |
| | Examiner Name | Boveja, Namrata | |
| Total Number of Pages In This Submission | 19 | Attorney Docket Number | D-1535 |

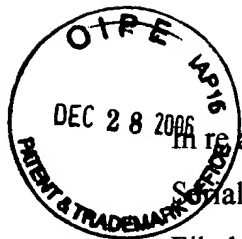
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| Remarks Amendment is 18 pages in length. Page 18 is a certificate of mailing on December 26, 2006. | | |

| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT | |
|--------------------------------------------|---------------------|
| Firm or Individual name | Owen L. Lamb |
| Signature | <i>Owen L. Lamb</i> |
| Date | December 26, 2006 |

| CERTIFICATE OF TRANSMISSION/MAILING | | | |
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re app. of: Denison W. Bollay

| Examiner: Boveja, N.

Serial Number: 09/895,495

| GROUP ART UNIT: 3622

Filed: 6/28/2001

Title: Displaying As A Map and Graphs On A Web Page

The Geographical Distribution of Visitors That Click On

Banner Ads in Cyberspace

AMENDMENT

Commissioner of Patents & Trademarks

Washington, DC 20231

Sir:

This paper is responsive to the Office Action mailed 6/29/ 2006. Please amend the application as set forth on the following separate sections in accordance with the revised format for amendments.

The separate sections are:

I. Amendments to the claims

II. Amendments to the specification

III. Remarks